



REAHARD & ASSOCIATES

~ The Impact Of Achieving F&I Excellence!™ ~ At Your Dealership!



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Number of Retail Units Sold		\$25 PRU	\$50 PRU	\$75 PRU	\$100 PRU	\$125 PRU	\$150 PRU	\$200 PRU	\$250 PRU	\$300 PRU	\$400 PRU
Per Year	Per Mo	Increase in F&I Income	Increase in F&I Income	Increase in F&I Income	Increase in F&I Income	Increase in F&I Income	Increase in F&I Income	Increase in F&I Income	Increase in F&I Income	Increase in F&I Income	Increase in F&I Income
600	50	\$15,000	\$30,000	\$45,000	\$60,000	\$75,000	\$90,000	\$120,000	\$150,000	\$180,000	\$240,000
900	75	\$22,500	\$45,000	\$67,500	\$90,000	\$112,500	\$135,000	\$180,000	\$225,000	\$270,000	\$360,000
1200	100	\$30,000	\$60,000	\$90,000	\$120,000	\$150,000	\$180,000	\$240,000	\$300,000	\$360,000	\$480,000
1500	125	\$37,500	\$75,000	\$112,500	\$150,000	\$187,500	\$225,000	\$300,000	\$375,000	\$450,000	\$600,000
1800	150	\$45,000	\$90,000	\$135,000	\$180,000	\$225,000	\$270,000	\$360,000	\$450,000	\$540,000	\$720,000
2100	175	\$52,500	\$105,000	\$157,500	\$210,000	\$262,500	\$315,000	\$420,000	\$525,000	\$630,000	\$840,000
2400	200	\$60,000	\$120,000	\$180,000	\$240,000	\$300,000	\$360,000	\$480,000	\$600,000	\$720,000	\$960,000
2700	225	\$67,500	\$135,000	\$202,500	\$270,000	\$337,500	\$405,000	\$540,000	\$675,000	\$810,000	\$1,080,000
3000	250	\$75,000	\$150,000	\$225,000	\$300,000	\$375,000	\$450,000	\$600,000	\$750,000	\$900,000	\$1,200,000
3600	300	\$90,000	\$180,000	\$270,000	\$360,000	\$450,000	\$540,000	\$720,000	\$900,000	\$1,080,000	\$1,440,000
4200	350	\$105,000	\$210,000	\$315,000	\$420,000	\$525,000	\$630,000	\$840,000	\$1,050,000	\$1,260,000	\$1,680,000
4800	400	\$120,000	\$240,000	\$360,000	\$480,000	\$600,000	\$720,000	\$960,000	\$1,200,000	\$1,440,000	\$1,920,000
5400	450	\$135,000	\$270,000	\$405,000	\$540,000	\$675,000	\$810,000	\$1,080,000	\$1,350,000	\$1,620,000	\$2,160,000
6000	500	\$150,000	\$300,000	\$450,000	\$600,000	\$750,000	\$900,000	\$1,200,000	\$1,500,000	\$1,800,000	\$2,400,000
7200	600	\$180,000	\$360,000	\$540,000	\$720,000	\$900,000	\$1,080,000	\$1,440,000	\$1,800,000	\$2,160,000	\$2,880,000